



WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-19-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE # 306
TOWSON MD 21286

Contract No 398870	Contract Dt 09-14-2012	Revision Dt 10-19-2012	Rev# 1	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS							Station/Market WABC – NEW YORK						
Agency Est# 1342			CMS # 243728	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-22-2012	End Date 10-22-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243728				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1342																
1	10-22-2012	10-22-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)			7	30	1							1	2,000	1	2,000.00
2	10-22-2012	10-22-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)			7	30	1							1	2,400	1	2,400.00
3	10-22-2012	10-22-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)			7	30	1							1	1,400	1	1,400.00
4	10-22-2012	10-22-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)			7	30	2							2	1,500	2	3,000.00
5	10-22-2012	10-22-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)			7	30	1							1	2,400	1	2,400.00
6	10-22-2012	10-22-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)			7	30	2							2	4,200	2	8,400.00
7	10-22-2012	10-22-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)			7	30	1							1	2,200	1	2,200.00
8	10-22-2012	10-22-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)			7	30	1							1	700	1	700.00
9	10-22-2012	10-22-2012	06:15PM – 06:30PM	EN EWN AT 6P (CFB) (7442)			7	30	1							1	2,400	1	2,400.00
10	10-22-2012	10-22-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)			7	30	1							1	4,700	1	4,700.00
11	10-22-2012	10-22-2012	08:00PM – 09:00PM	PE MONDAY 8-9PM (7470)			7	30	1							1	30,000	1	30,000.00
12	10-22-2012	10-22-2012	09:00PM – 11:00PM	PE MONDAY 9-11PM (7477)			7	30	1							1	12,000	1	12,000.00
Contracted Gross Total:																	14	71,600.00	
Actual Gross Total:																	14	71,600.00	
Agency Commission:																		10,740.00	
Net Total:																		60,860.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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			Agency CPE: E : 1342																	
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total					
Oct 12		0.00		0.00		71,600.00		0.00							71,600.00					
TOTAL		0.00		0.00		71,600.00		0.00							71,600.00					

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